



ECOS
ENVIRONMENTAL
♦ COUNCIL ♦
OF SACRAMENTO

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October 10, 2019

Dear Friend,

Please consider sponsoring the 46th Annual **Environmentalist of the Year Awards** presented by the Environmental Council of Sacramento (ECOS). Awardees will be recognized at 5:30 pm on November 13, at the Atrium 916, located at 7300 Folsom Boulevard, in Sacramento. We will celebrate and recognize our successes in achieving regional sustainability and a healthy environment for all.

This year we will honor leaders in climate action, water sustainability, and active transportation. The people receiving an award this year are Kirin Kumar, Ted Rauh, Ilonka Zlatar, and Laura Putnam. Kirin Kumar has been a relentless advocate for safe routes to school and other walkability issues as Executive Director of WALKSacramento. Ilonka Zlatar is a scientist and an environmental organizer who has taken on the training and mentoring of young people who are stepping up as future leaders in the climate movement. Ted Rauh has been a champion of water management policy in the Sacramento area. He is being recognized for his outstanding work on the Habitat 2020 Water Committee. Laura Putnam is honored as Volunteer of the Year for her dedication to ECOS by contributing her efforts consistently and dependably on a weekly basis for over a year.

Please honor these four wonderful individuals by sponsoring and attending the event. One of the primary sources of funding for ECOS comes from sponsors like you. Since 1971, ECOS has been on the front line in the battle for a sustainable planet, a green economy, and environmental justice. We are committed to involving all residents of our region to shape a better future for all, and your sponsorship will enable us to do so.

Your sponsorship is an investment in the ongoing success of ECOS as well as the recognition provided by the Environmentalist of the Year Awards. Please find the sponsorship levels on the next page. We are also seeking items to put in our silent auction. Please feel free to contact us with any questions or concerns at office@ecosacramento.net. We look forward to seeing you at the awards ceremony!

Thank you,

Ralph Propper, President
ECOS Board of Directors

Sponsorship Levels

Sponsoring the annual Environmentalist of the Year Awards helps us put on a great event and promote environmentalism in the Sacramento region throughout the year. We need your sponsorship so that ECOS can grow and evolve to keep pace with growing development and environmental challenges in our region. **ECOS is a 501(c)(3) non-profit**, so your donation tax-deductible to the extent permitted by law. To thank you for your generosity, we will provide the following benefits, based on the amount of your donation.

John Muir Sponsorship – \$2,500

Benefits include all those of the Rachel Carson Sponsorship, plus:

- A listing in the event program at the highest level, including your logo (if you have a logo)
- An additional 4 tickets to the event (10 total)
- At least two social media shout-outs in recognition of your contribution

Rachel Carson Sponsorship – \$1,000

Benefits include all those of the George Washington Carver Sponsorship, plus:

- A higher-level listing in the event program
- An additional 2 tickets to the event (6 total)

George Washington Carver Sponsorship – \$500

Benefits include all those of the Ansel Adams Sponsorship, plus:

- A higher-level listing in the event program
- An additional 2 tickets to the event (4 total)

Ansel Adams Sponsorship – \$250

Benefits include:

- Your name, logo and a link to your website (if applicable) on the ECOS website
- A special listing in the event program
- 2 tickets to the event
- Verbal recognition during the awards ceremony
- At least one social media shout-out in recognition of your contribution

In-Kind Sponsorships - Please consider donating an item to the silent auction we will be hosting at the event. Benefits depend on the value of your donation and can be combined with a monetary donation to reach a certain level of benefits.

How to Sponsor - Sponsorships are available and tax-deductible to the extent allowed by law. To donate online, just go to the ECOS website at www.ecosacramento.net, and click on any of the green Donate buttons found in the right margin. Alternatively, you can mail a check to Environmental Council of Sacramento, P.O. Box 1526, Sacramento, California 95812-1526. Whether online or via mail, please include an indication of the intent of the check (Environmentalist of the Year sponsorship). Thank you for supporting this event and the mission of ECOS!