November 1, 2018

**Subject: Environmentalist of the Year Awards**

Dear Friend of the Environment:

The Environmental Council of Sacramento (ECOS) has been hosting the Environmentalist of the Year awards since 1973. The awards ceremony is a time to celebrate and recognize the past year’s regional champions and community sustainability successes. It is also a time to reflect on the work we still have in front of us in the year ahead. The Environmentalist of the Year awards happens on Tuesday, November 13th, 2018, from 5:30 pm – 8:30 pm @ Sierra 2 Center for the Arts and Community, in Curtis Hall, 2791 24th St, Sacramento, CA 95818.

Your sponsorship is an investment in the ongoing success of ECOS and provides you with significant recognition of your contribution and environmental stewardship. As you may know, ECOS is a 501(c)(3) nonprofit organization comprised of a broad range of organizations and individuals who unite to create a single voice for local environmental concerns. Our mission is to achieve regional and community sustainability and a healthy environment for existing and future residents. ECOS works proactively with our members, member organizations, local government, and community groups to energize and create positive change in the Sacramento region as we work to develop thriving communities.

**2018 Awardees**

**Environmentalist of the Year - Jack Sales**

Jack joined International Dark-Sky Association (IDA) in 1993 and started the first California Chapter in 1996. Jack and his wife Beverly have traveled the length of California with an information display which has introduced thousands of individuals to the issue of Light Pollution and impacts of Artificial Light at Night (ALAN). He is being awarded for his focus of the last few years on understanding the impacts of ALAN on predation of juvenile and adult salmon, the numerous talks he has given on the subject and his influence on reducing light pollution from a bridge in Roseville, California.

**Environmentalist of the Year - Jennifer Donlon Wyant**

Jennifer Donlon Wyant is the Transportation Planning Section Manager for the City of Sacramento. Jennifer manages the transportation planning team as well as a number of programs including the Vision Zero and the Active Transportation programs. She lives in Sacramento and walks and bikes to neighborhood businesses and parks and loves the community and relationship building that can happen by walking and bicycling. Jennifer is being awarded for her work to
bring Protected Bike Lanes to Sacramento and on the implementation of the City of Sacramento’s Bicycle Master Plan.

**Lifetime Achievement Award - Matthew Baker**

Matt Baker began working for Habitat 2020 and the Environmental Council of Sacramento (ECOS) in 2008 and currently serves as our Land Use and Conservation Policy Director. He is being awarded for his work with the Sacramento Area Council of Governments (SACOG), specifically his valuable analysis of the Metropolitan Transportation Plan/Sustainable Communities Strategy (MTP/SCS). Another achievement we want to honor is his work on the California Heartland Project, including cutting-edge work with UC Davis in the mapping and analysis of the region’s natural resources, habitat and ecosystem services.

**Community Organizer Award - Dyane Osorio**

Dyane is the Director of the Mother Lode Chapter of the Sierra Club. She has held the position since 2016. She co-founded the higher-education non-profit, ‘Dream. Develop. Do.’ in 2009. She has more than 9 years of non-profit sector experience and is passionate about social and environmental justice; she understands that we cannot have one without the other. She is being awarded for her work with DREAMers, promoting activism for immigrants’ rights, skillfully supporting the Sierra Club Mother Lode Chapter groups, fighting for environmental justice, forwarding climate action, and working to increase transportation access for all residents.

**Public Servant Award - Assemblymember Kevin McCarty**

Assemblymember Kevin McCarty is a member of the California Legislative Black Caucus. Prior to being elected to the Assembly in 2014, he was a Sacramento City Councilmember. Assemblymember McCarty was elected to the California State Assembly in 2014 to represent the 7th Assembly District, which includes Sacramento, West Sacramento and parts of unincorporated Sacramento County. He is being recognized for his long-standing dedication to our local environment throughout his time as an elected official; specifically, for his recent work in establishing the Lower American River Conservancy.

**Environmentalist of the Year Awards Sponsorship Levels**

**John Muir Sponsorship – $2,500**
Benefits include all those of the Rachel Carson Sponsorship, plus:
- A listing in the event program at the highest level, including your logo (if you have a logo)
- An additional 4 tickets to the event (10 total)
- At least two social media shout-outs in recognition of your contribution

**Rachel Carson Sponsorship – $1,000**
Benefits include all those of the George Washington Carver Sponsorship, plus:
- A higher-level listing in the event program
- An additional 2 tickets to the event (6 total)
George Washington Carver Sponsorship – $500
Benefits include all those of the Ansel Adams Sponsorship, plus:
– A higher-level listing in the event program
– An additional 2 tickets to the event (4 total)

Ansel Adams Sponsorship – $250
Benefits include:
– Your name, logo and a link to your website (if applicable) on the ECOS website
– A special listing in the event program
– 2 tickets to the event
– Verbal recognition during the awards ceremony
– At least one social media shout-out in recognition of your contribution

How to Sponsor the Environmentalist of the Year Awards

To donate online, just go to our website at www.ecosacramento.net, and click on the ‘Donate’ button on our homepage, or in the menu bar at the top. Please indicate the intent of the check (Environmentalist of the Year award and/or Film Festival and sponsorship level). If you would prefer to mail a check, please make it out to, and send it to, Environmental Council of Sacramento, P.O. Box 1526, Sacramento, California 95812-1526. Please indicate the intent of the check (for example, “Environmentalist of the Year Awards”).

Since we are a 501(c)(3) nonprofit organization, your donation is tax-deductible to the extent permitted by law. Thank you very much for your consideration and please remember that your generous support makes a significant difference in our day to day operations. Please feel free to contact us with any questions at office@ecosacramento.net.

Sincerely,

Ralph Propper
President
Environmental Council of Sacramento (ECOS)