



ECOS

ENVIRONMENTAL
♦ COUNCIL ♦
OF SACRAMENTO

909 12th Street, Suite 100 • Sacramento, CA • 95814 • (916) 444-0022

[Click HERE to JOIN ECOS TODAY!](#)

Dear ECOS Friend,

As we near the end of this challenging year, let's all give a toast to the fact that we have made it through 2009! Surviving relatively intact this year has itself been a minor miracle. Winning some huge policy and planning battles and making tremendous progress updating ECOS systems and infrastructure have been major miracles. Our members are the driving force behind our work and success. **We need you now more than ever.** While ECOS has made it through 2009, we are now literally out of money. Please **JOIN TODAY** so that we can enter 2010 with the capacity to continue our work on behalf of the Sacramento regional environment.

During 2009, ECOS: secured more than \$8 million dollars in funding from Caltrans for Regional Transit as mitigation for Caltrans' expansion of Highway 50 from Sunrise to Watt; coordinated the largest Sacramento Earth Day ever; challenged major sprawl and sprawl-inducing projects across the region; supported the best in sustainable design and development; completed our work on the initial phase of the Hurley Way Revitalization Project; hosted a first-of-its-kind Land Use Planning Workshop; and helped convene diverse groups from around the region to build a coalition that will push for successful regional and local implementation of new state laws promoting more compact growth to battle climate change. We also kept you and thousands more informed and engaged on the most pressing environmental issues of our day. In spite of greatly reduced funding and staffing, this was a huge year for ECOS. Again, none of it would have been possible without the generous support of our members. Please **JOIN TODAY.**

SAVE THE DATE! On the evening of Thursday, January 14, ECOS will be hosting our first-ever **NEW MEMBERS PARTY** at a space in [The L Street Lofts](#) (1818 L Street) donated by longtime ECOS supporter and infill developer Sotiris Kolokotronis. There will be music, drinks, hors d'oeuvres, and of course information about the biggest threats to our environment that ECOS will be tackling this next year and ways that you can get involved. We are getting everything donated for this party as we have no money to spend on anything other than the bare essentials. If you would like to donate some food or drinks or volunteer to help, please let us know immediately. Though the event is called our "New Members Party," all ECOS members are invited. Invitations with complete party information will be emailed in the coming weeks.

In the lead-up to this party, we are **issuing a challenge to you:** sign up at least five (5) new ECOS members. There's an incentive: the person who signs up the most new members by the evening of the party will win an exciting prize. There will also be prizes for second and third place. Signing up new members is easy. You don't have to collect any money. All you have to do is convince at least five of your friends, family members or colleagues to join ECOS at any membership level -- with a credit card online or by mailing a check payable to ECOS to the address at the top right of this letter. Keep track of the names of the people you sign up and be

prepared to present these names at the party on January 14. We will have a list at the party of all people who have paid to become new members. We will then check your list against our list to confirm that the people you signed up actually paid their dues. Again, whoever signs up the most new members will win a valuable prize (you'll have to compete and come to the party to learn what the first-place prize will be but we guarantee you it'll be pretty nifty). And, for the first-time ever, ECOS is offering lifetime memberships at \$500. If you donate \$500 or more, you will receive a lifetime ECOS membership and free access to all future ECOS events.

We know that you too are likely struggling financially. This is why we are so grateful for your support. Please **JOIN TODAY** and give whatever you can. Whether \$12, \$100, \$500, or more, every penny will be put to direct use funding our work on behalf of a sustainable Sacramento.

Thank you for your generosity.

Sincerely,

A handwritten signature in black ink, appearing to read 'Graham Brownstein', with a long horizontal flourish extending to the right.

Graham Brownstein
Executive Director, ECOS